

Welcome to the Involvement newsletter

Welcome to the March edition of the Involvement newsletter. This month showcases the success of the next phase event, the launch of the population and engagement insight toolkit and results from the latest tweet chat on running a good event, as well as news from network events.

The next phase – revealed!



It was great to see so many of you at the next phase event in Peterborough. Around 40 of you from a range of health and social care, voluntary and statutory organisations gathered to hear the successes of the project to date and how it will evolve.

[Read more about the next phase event, including slides from the workshops, the new six streams of Involvement, plus see a selection of photos from the day.](#)

Do you know enough about your audience? Download our free population insight and engagement toolkit!

Knowing who and how to reach your audience is often the first step of any engagement activity. To help support this, we set up a task and finish group to work with Experian to create a Population Insight and Engagement Toolkit for the West Midlands, East Midlands and East of England. This toolkit is now ready for you to download!

[Read and download the population insight and engagement toolkit online for free.](#)

Sharing tips on good event management on twitter



The Involvement team had another successful tweet chat about running a good event. The run up to the tweet chat reached over 44,000 accounts. During the chat, a number of different engagement colleagues shared their learning's on good event management including location and preparation. Do you agree with the tips? What other suggestions do you have?

[Read more about the tweet chat and the tips shared by engagement colleagues.](#)

More news

- Do you want to share ideas with like-minded people – maybe you are leading on a consultation and want to share ideas on engaging with your target audience? [Use the online groups to interact. Just log in and create/join a group.](#)
 - [Read how Involvement helped support collaboration and Compact working in the East of England and East Midlands](#)
 - [Find out what happened at the Equality and Engagement Conference](#)
 - [Read how engagement has hit the headlines recently](#)
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<http://nhsinvolvement.co.uk>

Midlands and Lancashire CSU is commissioned by NHS England to help build expertise and capability in support of the participation agenda



Midlands and Lancashire
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